

wcm

WOMEN'S COALITION OF MOTORCYCLISTS

Featuring:
WCM Executive Board Nominations

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BIG APPLE
MOTORCYCLE SCHOOL

The way to ride!

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Thank You Sponsors & Supporters

Thanks to you, our sponsors, supporters and paid members, the Women's Coalition of Motorcyclists has continued its efforts to grow the number and diversity of females involved in all disciplines of motorcycling.

For 2017 the WCM is grateful to Diane Ortiz of Big Apple Motorcycle School on Long Island, NY for 5 donated scholarships.

We thank our media outlet supporters who without fail help the WCM double the number of female riders by giving us a voice in the media. We are honored to be mentioned by:

1. [Women Riders Now](#)
2. [Backroads Magazine](#) (page 14)
3. [Black Girls Ride Magazine](#)
4. [Full Throttle](#) (NY)
5. [Borntoride.com](#)
6. [The Moto Lady](#)
7. [American Iron Magazine](#)
8. [Next Moto Champion](#)

For 2016 we thank Shelina Moreda, Alica Clickenger and Porsche Taylor for their continued support. We also thank 2016 She'z MotoCamp scholarship winner, Sarah "SeCCRet" Moreau, for paying it forward and helping the WCM double the number of female riders by being a spokeswoman and advocate for the WCM.

If you would like to contribute to the WCM please consider donating training scholarships, matching scholarships, general funds, joining the board, or joining one of our committees to help support our goals.



BIG APPLE
MOTORCYCLE SCHOOL
The way to ride!

Thanks to a partnership with Big Apple Motorcycle School, the Women's Coalition of Motorcyclists Provides Ten New & Experienced Rider Scholarships to The Big Apple Motorcycle School Inc.

Big Apple Motorcycle School Inc. Founder and President Diane Ortiz and WCM established a scholarship program to offer 6 Basic Rider and 4 Skills and Practice scholarships. This provides 10 scholarships in total to promising female motorcyclists.

3-day Basic Rider Course (BRC) includes:

- Instruction: 3-hour E-course, 5-hours of instruction, and 10-hours of on-motorcycle training
- Bike rental, Helmet & Gloves: included
- NYS Road test: Waived if course is successfully passed

Number of scholarships to be awarded: 6

1-day Rider Course Skills Practice (BRC2SP) includes:

- In-depth riding techniques and procedures for experienced riders.
- Bike Rental: *NOT* included, rider must bring own bike.
- Road test: *NOT* included

Number of scholarships to be awarded: 4

Must be a member of WCM to apply <http://wcm2020.org/memberships/>. Submission deadline is Friday, March 31, 2017 by 11:59pm

To apply for these scholarships, [click here](#)

WCM PAID MEMBERSHIPS Begin at a Mere \$12 Annually

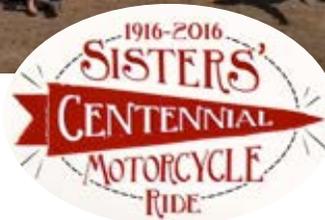
A paid membership with the Women's Coalition of Motorcyclists not only helps to support our scholarship programs; it offers paying members additional opportunities like:

- Ability to apply for WCM rider scholarships
- Nominate and vote for executive and at large WCM board positions
- Access to discounts for a variety of products, such as a 20% discount for Mad Maps products
- Clubs and organizations which join the WCM at the \$60/per year or higher level are afforded the opportunity to publicize their events with the WCM in its newsletter and on the [WCM's website](#) and [Facebook](#) page.

Consider joining the WCM, Inc. as an individual member and/or encourage your motorcycle club, group, or business to support the WCM at an organizational or sponsorship level. There is a level that suits every individual and organizational budget, as a wide variety of membership levels exist.

[Click here to become a member](#)

Paid members: Want to help the WCM double the number of female riders by 2020? Join one of our exciting committees. [Click here for committee descriptions and to sign up.](#) We look forward to having your help!



This epic adventure started in Brooklyn, NY and ended in San Francisco, CA. As the ride departed, approximately 100 riders began a 4700-mile journey to commemorate the 100th Anniversary of sisters Adeline and Augusta Van Buren's cross country trek across the United States in 1916.

WCM Board Members Sue Slate and Gin Shear were integral to the organization, planning and execution of the 2016 Sisters' Centennial Ride. They generated all the GPS routing and turn-by-turn printed routes used by escorted riders throughout a circuitous 4700 miles, cross-country tour. In addition, they served as ride leaders for the entire month-long journey.

The route loosely followed portions of the sisters' original ride, the Lincoln Highway, but took in many sites that Adeline and Augusta would have chosen to ride in 2016!

Sister's Centennial Riders rode to the top of Pike's Peak. They also visited the Four Corners Monument, which put them in four states at once. They enjoyed the banks of Lake Powell, and journeyed through Zion and Bryce



Canyon National Parks mostly following the blue lines in a circuitous fashion.

WCM Board Members Tai Day and Syl Salenius joined the ride for the final days of the event in Carson City, NV and the closing ceremonies in San Francisco, CA. The ride was also a fundraiser, presenting the WCM with a donation of \$2,285.

Additionally, Sister's Centennial Ride organizer Alisa Clickenger presented another check to Final Salute, Inc., an organization to which the WCM has also donated funds. Final Salute provides for the needs of female Veterans and their re-entry into civilian life.

Photos provided by: Christina Shook



SHELINA MOREDA'S SHE'Z MOTO CAMP Scholarship Winners

Two "FULL" ride scholarships were awarded to two female riders to attend She'z MotoCamp. Suzanne "Zee" Astier and Sarah "SeCCRet" Moreau were selected as recipients of the scholarship. Both enjoyed a two-and-a-half-day school participating with students from the ages of 6 and up! At age nine, Macy, a previous WCM Scholarship winner, already an accomplished dirt rider with her eyes set on becoming a champion motocross racer, served as one of the coaches!

Suzanne "Zee" Astier, already having done considerable trail riding, was on board to take her skills to the next level and learn some Flat Track skills as well. Thus, Zee became a stronger rider.



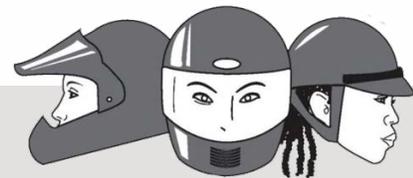
Paying it Forward!

SeCCRet was ready for something new and applied for a WCM, Inc. scholarship to attend Shelina Moreda's She'z Moto Camp to explore riding in the dirt.

SeCCRet had a grand time learning techniques that were new to her, some of which could also improve her road riding skills, especially in low traction situations.

SeCCRet (pronounced Secret) has chosen multiple ways to give back for having received a WCM scholarship. SeCCRet wants to pay it forward through the Women's Coalition of Motorcyclists by providing scholarship opportunities for other females. Details regarding sponsored opportunities from SeCCRet's are being put together. To be eligible, join the WCM at a membership level that works for you. Then watch our Facebook page and website for more details, which will soon be available.

[Click here](#) to meet SeCCRet by watching her interview detailing her experience at She'z Moto Camp.



Upcoming Women-Rider Oriented Events...

Check them out by clicking the hyperlinks

- [Revved-Up Women Texas Motorcycle Expo](#)
Retama Park, Texas. April 28–30, 2017
- [Running the L.A.W.](#) (Ladies Annual Weekend)
Albuquerque, NM. June 2-4, 2017.
- [31st Women On Wheels® International Ride-In™](#)
Colorado Springs, Colorado. July 4-7, 2017

WCM Vice Chair, Cris Baldwin, will be participating in a panel titled "After the Accident" at the 31st Women On Wheels® International Ride-In™ in Colorado Springs, Colorado, July 4-7, 2017. Panelists will share information on what to do after a motorcycle accident through their personal stories.

During this annual three-day event, WOW members enjoy camaraderie, the local scenery, and interesting sites. They attend dealer-sponsored events, participate in self-guided and groups rides, and learn from seminars that both entertain and enlighten.

- [ADVWoman Rally](#) Grandby, Colorado
July 20-23, 2017
- [Women's Motorcycle Tours Colorado](#)
September 4-10, 2017

Want to see your upcoming event or company logo in the WCM Newsletter? Purchase a \$60 or higher membership package
[Click here to sign up!](#)



Beautiful Biker Events

Created & Hosted by Black Girls Ride Magazine

www.blackgirlsridemagazine.com

The 4th Annual WEST COAST BEAUTIFUL BIKERS™ CONFERENCE Presented by INDIAN MOTORCYCLE, VICTORY MOTORCYCLES and POLARIS SLINGSHOT was hosted in Long Beach, CA from November 18-20, 2016. The East Coast Beautiful Bikers event with support from BMW Motorrad was hosted in Metuchen, NJ on October 29, 2016.

Women's Coalition of Motorcyclists board members Tai Day and Syl Salenius were on hand on the West Coast to help promote WCM's goal of doubling the number of female motorcyclists by 2020, an ambition in alignment with Black Girls Ride Magazine and the Beautiful Bikers events.

Board Members DP and Sue Slate were on hand on the East Coast to present Diane Ortiz, Owner and Founder of the the Big Apple Motorcycle School, with a \$1,300 check for 5 scholarships, which Mrs. Ortiz matched with an additional 5 scholarships.

These events facilitated a myriad of opportunities to network with like-minded females. The three-day program provided many breakout sessions, seminars and a deep list of female motorcycling role models as guest speakers including professional Road Racer SJ Harris and Land Speed World Record holder Erin Sills.

SJ Harris, Professional Road Racer

Women are a minority in the sport of motorcycle road racing, and women of color are even more of a rarity. Joi "SJ" Harris is the "First" licensed African American woman to road race in the U.S.



**Erin Sills,
Professional
Landspeed Racer**



Women's Coalition of Motorcyclists Board Chair DP presents check to Big Apple owner Diane Ortiz. Pictured, L to R: SeCCRet Moreau, Sue Slate, Porsche Taylor, DP, Diane Ortiz & Lisa Jackson

SJ began riding motorcycles in 2009, picking it up quickly on the aggressive streets of Brooklyn, New York. In a quest to improve her motorcycling skills, she made her way to the track. In the northeast's 2011 mid-motorcycle season, SJ started as a "Beginner" rider with various, regional track day organizations, excelling quickly from beginner to "Novice" rider in 2012.

SJ grasped the technical side of motorcycling just as fast as she learned to ride. Requiring more of a challenge, she sought to reach the next level; SJ wanted to race. Managing to log over 1500 training hours between 3 different racetracks, by the end of the 2012 season. All while working 2 night jobs and completing a college degree.

SJ Harris is a role model and spokeswoman for doubling the number of women in motorcycling and racing. She spoke about her experiences in road racing and being the first African American woman licensed to road race at both East

Coast and West Coast Beautiful Bikers Events. WCM looks forward to developing a continued relationship with SJ.

[Click here to support or sponsor SJ Harris](#)

Erin Sills is a 19-time World and National Landspeed Record Holder and a 2-Time Guinness World Record Holder. Erin spoke about her experience on the Bonneville Salt Flats during the Beautiful Bikers West Coast Event. Erin also helped to create the WCM organization in 2014. She is truly a woman looking to double the number of female riders by 2020.



Board Nomination:

- Vice Chair
- Corresponding Secretary
- Treasurer
- Social Media Manager

Nomination Deadline: March 9, 2016 at 11:59 EST

Responsibilities and Duties

Vice Chair

- Establish overall long and short term goals, objectives and priorities for WCM in meeting the needs of the community
- Fulfill Chair position in the absence of the Chairperson, monthly Board meetings
- Be an active member of the Executive Committee
- A signing authority on behalf of the Board for financial and legal purposes
- Adhere to general duties outlined in the board member job description

Corresponding Secretary

- Assume the duties of the Recording Secretary in h/her absence
- Check with the Chair about letters to be written
- Write authorized letters promptly
- Keep file of all letters received and copies of replies written
- Notify officers and committee members of their election or appointments
- Maintain and monitor a calendar of important dates for the association such as grant filing dates, audit dates, etc

Treasurer

- Monitor and record the WCM's income and expenditures
- Accept dues and donations
- Keep accurate records of members and member levels and donations
- Send letters of gratitude and recognition for donations in the correct format acceptable for use by the IRS
- Make monthly reports to the board

Social Media Manager

- Generate, edit, publish and share daily content (original text, images, video or HTML) that builds meaningful connections and encourages community members to take action
- Set up and optimize WCM's pages within each platform to increase the visibility of WCM's social content
- Moderate all user-generated content in line with the moderation policy for each community
- Continuously improve by capturing and analyzing the appropriate social data/metrics, insights and best practices, and then acting on the information

[To self nominate click here](#)

**Nomination Deadline:
March 9, 2016
at 11:59 EST**

